2027 CORPORATE

SPONSORSHIP OPPORTUNITIES

CHARLESTON HARBOR POKER RUN

MAY 13-15, 2027 | CHARLESTON, SOUTH CAROLINA

A HIGH-ENERGY WEEKEND. A MEANINGFUL CAUSE.

After a five-year hiatus, the Charleston Harbor Poker Run returns with an anticipated 75-100 high-performance boats and hundreds of participants gathering for boating, entertainment, and fundraising.

Corporate partners will have opportunities to showcase their brands throughout the event while supporting the Carolina Emergency Response Team (CERT), a 501(c)(3) nonprofit disaster response and search-and-rescue organization.

BENEFITING

CAROLINA EMERGENCY RESPONSE TEAM

Volunteer search, rescue and disaster response

SPONSORSHIP LEVELS

Choose the visibility and hospitality package that fits your brand.

BRONZE — $1,000

Company logo on event flyers; one registered boat; four VIP wristbands.

SILVER — $2,500

All Bronze benefits, plus logo on event shirts and promotional items for captains bags; one registered boat total; six VIP wristbands total.

GOLD — $3,500

All Silver branding benefits, plus logo banner placement; two registered boats total; eight VIP wristbands total.

PREMIUM — $5,000 | ONLY 2 AVAILABLE

Large logo on event artwork; three registered boats; twelve VIP wristbands; naming rights to either the VIP Lunch Lounge or VIP Terrace; promotional opportunities at the sponsored venue.

TITLE — $10,000 | ONLY 1 AVAILABLE

Largest logo placement across event marketing; event presented by your company; naming rights to the Saturday Night Awards Dinner; promotional items distributed throughout the event.

PARTNER EXPERIENCE

VIP SPONSOR BENEFITS

VIP wristbands provide access to the complimentary VIP lunch, a private cash bar, and the VIP Terrace at Johnson Hagood Stadium.

CAPTAINS BAGS

Sponsors are encouraged to contribute branded promotional items to the participant captains bags, providing a direct touchpoint with participating boat owners and crews.

EVENT HIGHLIGHTS

Thursday, May 13: Meet & Greet | Friday, May 14: Fun Run to Beaufort, Captains Party & Auction | Saturday, May 15: Charleston Harbor Poker Run, Dinner & Awards

Captains Party and Saturday Dinner & Awards are planned for Johnson Hagood Stadium at The Citadel.

PRODUCT PLACEMENT & ON-SITE DISPLAYS

Sponsors may have opportunities for product placement, branded displays, and on-site product showcases during event activities. Placement options are subject to venue approval, available space, and event coordination. Contact us to discuss opportunities tailored to your brand.

BECOME A CORPORATE PARTNER

Discuss sponsorship availability, branding and event participation.

CHAD WALTON

chadjwalton@yahoo.com 843-860-8054